GEOX

GEOX S.P.A. BOARD OF DIRECTORS APPROVED FIRST NINE MONTHS 2011 RESULTS

SALES: EURO 769 MILLION (+5% AT CONSTANT EXCHANGE RATES) IN 9M 2011
CONFIRMED 100 NEW GEOX SHOPS OPENINGS IN 2011

- **Sales: Euro 768.7 million (Euro 736.5 million in the first nine months of 2010)**
- **EBITDA: Euro 131.7 million, 17.1% margin (Euro 143.3 million in the first nine months of 2010)**
- **EBIT: Euro 103.2 million, 13.4% margin (Euro 113.8 million in the first nine months of 2010)**
- **Net Income: Euro 63.2 million, 8.2% margin (Euro 72.4 million in the first nine months of 2010)**
- **Solid Net Cash Position: Euro 56.9 million**
- **Spring/Summer 2012 Order Backlog stable compared to Spring/Summer 2011**

Biadene di Montebelluna, November 8, 2011 – The Board of Directors of Geox S.p.A., the Italian company leader in the *classic* and *casual* footwear market listed on the Milan Stock Exchange (MSE: GEO.MI), approved today the first nine months 2011 financial results.

Mario Moretti Polegato, Chairman and founder of Geox, commented: "I am satisfied with the results achieved by Geox, which ended the first nine months of 2011, with a growth of 5% of sales (at constant exchange rates) driven by emerging markets and with a solid cash position of 57 million. In a difficult consumer environment with a high level of uncertainty, which has a negative impact on consumer confidence, our Group is growing and continuing its development strategy, confirming that we will be opening all of 100 shops in 2011, mainly through franchising, which confirms yet again the strength of the Geox brand".

THE GROUP'S ECONOMIC PERFORMANCE

Sales

First nine months 2011 consolidated net sales increased by 4% (5% at constant exchange rates) to Euro 768.7 million. Footwear sales represented 85% of consolidated sales, amounting to Euro 655.5 million, with a 3% increase compared to the same period of 2010. Apparel sales accounted for 15% of consolidated sales equal to Euro 113.2 million, showing a 16% increase.

(Thousands of Euro)	**9 months 2011**	**%**	**9 months 2010**	**%**	**Ch. %**
Footwear	655,490	85.3%	638,867	86.7%	2.6%
Apparel	113,175	14.7%	97,654	13.3%	15.9%
Net sales	**768,665**	**100.0%**	**736,521**	**100.0%**	**4.4%**

Sales in Italy (40% of sales), increased by 7%, to Euro 303.6 million (284.3 million in the first nine months of 2010).

Sales in Europe (42% of sales in the first nine months of 2011, versus 43% in the first nine months of 2010) increased by 2% to Euro 321.5 million, compared to Euro 316.7 million in the first nine months of 2010.

North American sales were stable at constant exchange rates at Euro 41.7 million (-3% at current exchange rates). Sales in the Other Countries increased by 10% (13% at constant exchange rates).

(Thousands of Euro)	**9 months 2011**	**%**	**9 months 2010**	**%**	**Ch. %**
Italy	303,645	39.5%	284,314	38.6%	6.8%
Europe (*)	321,536	41.8%	316,687	43.0%	1.5%
North America	41,701	5.4%	43,043	5.8%	(3.1%)
Other countries	101,783	13.3%	92,477	12.6%	10.1%
Net sales	**768,665**	**100.0%**	**736,521**	**100.0%**	**4.4%**

(*) Europe includes: Austria, Benelux, France, Germany, UK, Iberia, Scandinavia, Switzerland.

Analyzing sales by distribution, the Geox Shop channel (franchising and Directly Operated Stores - DOS) increased by 16%. This channel represented 43% of sales (38% in the first nine months of 2010).

The sales of directly operated stores (DOS) that have been open for at least 12 months (comparable stores sales) increased by 2% during the first nine months of 2011.

Franchising channel reported an increase of 26% in the first nine months of 2011.

Multibrand channel, which accounted for 57% of sales (62% in the first nine months of 2010) declined by 3%.

(Thousands of Euro)	**9 months 2011**	**%**	**9 months 2010**	**%**	**Ch. %**
Multibrand	**441,315**	**57.4%**	**454,066**	**61.7%**	**(2.8%)**
Franchising	171,064	22.3%	135,384	18.4%	26.4%
DOS*	156,286	20.3%	147,071	20.0%	6.3%
Geox Shops	**327,350**	**42.6%**	**282,455**	**38.3%**	**15.9%**
Net sales	**768,665**	**100.0%**	**736,521**	**100.0%**	**4.4%**

**Directly Operated Stores*.

As of September 2011 the overall number of Geox Shops was 1,099 of which 263 directly operated stores (DOS). During the first nine months of 2011, 130 new Geox Shops were opened and 70 have been closed. The new openings include, among the others, shops in Rome, Bruxelles, Copenhagen, Marseille, London.

We confirm the target of 100 net openings during 2011, 40 of these related to the forth quarter of 2011.

	09-30-2011		12-31-2010		9M 2011		
	Geox Shops	**of which DOS**	**Geox Shops**	**of which DOS**	**Net Openings**	**Openings**	**Closings**
Italy	373	81	344	85	29	49	(20)
Europe	315	124	302	107	13	27	(14)
North America	46	41	50	41	(4)	2	(6)
Other countries	197	17	174	19	23	52	(29)
Countries with licensing agreements	168	-	169	-	(1)	-	(1)
Total	**1,099**	**263**	**1,039**	**252**	**60**	**130**	**(70)**

Cost of Sales and Gross Profit

Cost of sales, as a percentage of sales, was 54.4% compared to 51.2% of the first nine months of 2010, producing a gross margin of 45.6% (48.8% in the first nine months of 2010). The expected decline in gross profit, compared to the first nine months of 2010, is explained by unfavorable trends in currencies, raw material prices and labour costs increases in supplier countries in the first half of 2011, and by the higher promotional selling activities of the first quarter of 2011, in the group's directly operated stores.

Operating expenses and Operating income (EBIT)

Selling and distribution expenses as a percentage of sales was 5.1%, in line with the first nine months of 2010.

General and administrative expenses increased 2.5 million to Euro 173.1 million (170.6 million of the first nine months of 2010) but, as a percentage of sales, they decreased to 22.5% (23.2% of the first nine months of 2010). The increase is entirely due to the costs of opening and running of new directly operated stores (DOS) while the "core" G&A expenses and the personnel costs are stable compared to the same period of last year but decreasing as a percentage on sales.

Advertising and promotion expenses, as a percentage of sales, was 4.4% (compared to 5.0% of the first nine months of 2010).

The Group's operating result was Euro 103.2 million, 13.4% as a percentage of sales, compared to Euro 113.8 million of the first nine months of 2010 (15.4% as a percentage of sales).

EBITDA

EBITDA was Euro 131.7 million, 17.1% of sales, compared to Euro 143.3 million of the first nine months of 2010.

Income taxes and tax rate

Income taxes were equal to Euro 36.0 million, compared to 38.0 million of first nine months 2010, with a tax rate of 36% (34% of the first nine months of 2010). The increase in the tax rate is mainly due to a higher proportion of IRAP and other local taxes on the profit before tax.

GEOX

THE GROUP'S FINANCIAL PERFORMANCE

The Group balance sheet shows a solid net cash position of Euro 56.9 million (compared to Euro 92.1 million at the end of December 2010).

The ratio of net working capital to sales for the last twelve months comes to 32.2% compared to 28.7% for the first nine months of 2010. This change is mainly due to:

- an increase in receivables in line with the increase in sales to third parties (wholesale and franchising) at 30 September (+8%);
- a reduction in trade payables because of the different timing of finished product deliveries for the 2011 Fall/Winter season;
- stocks of finished products for the current season and advance deliveries for the 2012 Spring/Summer season.

During the first nine months capital expenditures were Euro 26.5 million of which 16.3 million for new store openings and store refurbishment.

SIGNIFICANT EVENTS AND OUTLOOK

Based on 1) consolidated sales of the first nine months 2) the backlog for the current season (Autumn / Winter) and the 3) the assumptions on the performance of our directly operated stores, management expects that, by year end, the Group's sales will increase in line, in absolute value, with the sales growth of the first nine months of 2011.

For the Spring/Summer 2012 season, management can confirm that the order backlog versus third parties, wholesale plus franchising, collect to date, is stable compared to order backlog of the Spring/Summer 2011 season.

DECLARATION BY THE MANAGER RESPONSIBLE FOR THE PREPARATION OF COMPANY ACCOUNTING DOCUMENTS

The manager responsible for the preparation of the company's financial documents, Mr. Livio Libralesso, hereby declares, in accordance with paragraph 2 article 154 bis of the Testo Unico della Finanza that, based on his knowledge, the accounting information contained in this document corresponds to the results documented in the books, accounting and other records of the company.

FOR MORE INFORMATIONS

INVESTOR RELATIONS
Marina Cargnello: tel. +39 0423 282476; mobile +39 334 6535536; ir@geox.com
Livio Libralesso, CFO
Massimo Stefanello, Corporate Managing Director

PRESS OFFICE
Marco Bianchin: tel. +39 0423 282958; mobile +39 335 1515668

GEOX GROUP

The Geox Group operates in the classic, casual, and sport footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is leader in the Italian market in its own segment and is the second leading brand in the "International Lifestyle Casual Footwear Market" (Source: Shoe Intelligence, 2011). Geox technology is protected by over 50 different patents registered in Italy and extended internationally.

DISCLAIMER

This document includes forward-looking statements, relative to future events and income and financial operating results of the Geox Group. These forecasts, by their nature, include an element of risk and uncertainty, since they depend on the outcome of future events and developments. The actual results may differ even quite significantly from those stated due to a multiplicity of factors.

ANNEXES

- Consolidated income statement
- Reclassified Consolidated balance sheet
- Reclassified Consolidated cash flow statement

2010 and 2011 results are reported under IAS/IFRS. Fiscal year 2010 results have been audited, while first nine months 2010 and first nine months 2011 results have not been fully audited. Consolidated balance sheet and cash flow statement are reclassified with statements normally used by management and investors to assess the Group's results. The afore-mentioned reclassified financial statements do not meet the presentation standards set down by the IFRS and thus are not to be considered a replacement. However, since their contents are the same, they can be easily reconciled with those envisaged by the International Accounting Standards.

GEOX

CONSOLIDATED INCOME STATEMENT

(Thousands of Euro)	9 months 2011	%	9 months 2010	%	2010	%
Net sales	**768,665**	**100.0%**	**736,521**	**100.0%**	**850,076**	**100.0%**
Cost of sales	(418,506)	(54.4%)	(376,998)	(51.2%)	(435,146)	(51.2%)
Gross profit	**350,159**	**45.6%**	**359,523**	**48.8%**	**414,930**	**48.8%**
Selling and distribution costs	(39,426)	(5.1%)	(37,710)	(5.1%)	(44,730)	(5.3%)
General and administrative expenses	(173,121)	(22.5%)	(170,642)	(23.2%)	(228,977)	(26.9%)
Advertising and promotion	(34,017)	(4.4%)	(37,021)	(5.0%)	(47,420)	(5.6%)
Operating result	**103,595**	**13.5%**	**114,150**	**15.5%**	**93,803**	**11.0%**
Special items	(369)	(0.0%)	(396)	(0.1%)	(396)	(0.0%)
EBIT	**103,226**	**13.4%**	**113,754**	**15.4%**	**93,407**	**11.0%**
Net interest	(4,054)	(0.5%)	(3,284)	(0.4%)	(3,168)	(0.4%)
PBT	**99,172**	**12.9%**	**110,470**	**15.0%**	**90,239**	**10.6%**
Income tax	(35,996)	(4.7%)	(38,046)	(5.2%)	(32,236)	(3.8%)
Tax rate	*36%*		*34%*		*36%*	
Net Income	**63,176**	**8.2%**	**72,424**	**9.8%**	**58,003**	**6.8%**
EPS (Earnings per shares)	**0.24**		**0.28**		**0.22**	
EBITDA	**131,698**	**17.1%**	**143,300**	**19.5%**	**132,313**	**15.6%**
Special items	(369)		(396)		(396)	
EBITDA adjusted	**132,067**	**17.2%**	**143,696**	**19.5%**	**132,709**	**15.6%**

EBITDA: is the operating profit plus depreciation, amortization and can be directly calculated from the financial statements as integrated by the notes.

GEOX

RECLASSIFIED CONSOLIDATED BALANCE SHEET

(Thousands of Euro)	Sept. 30, 2011	Dec. 31, 2010	Sept. 30, 2010
Intangible assets	67,350	68,621	71,145
Property, plant and equipment	64,465	67,306	67,784
Other non-current assets - net	42,763	42,802	48,043
Total non-current assets	**174,578**	**178,729**	**186,972**
Net operating working capital	**283,770**	**178,788**	**235,299**
Other current assets (liabilities), net	**(51,718)**	**(12,887)**	**(48,831)**
Net invested capital	**406,630**	**344,630**	**373,440**
Equity	454,567	426,301	434,053
Provisions for severance indemnities, liabilities and charges	8,961	10,463	10,279
Net financial position	(56,898)	(92,134)	(70,892)
Net invested capital	**406,630**	**344,630**	**373,440**

OPERATING WORKING CAPITAL AND OTHER CURRENT ASSETS (LIABILITIES)

(Thousands of Euro)	Sept. 30, 2011	Dec. 31, 2010	Sept. 30, 2010
Inventories	130,458	172,085	109,045
Accounts receivable	255,042	124,525	237,281
Accounts payable	(101,730)	(117,822)	(111,027)
Net operating working capital	**283,770**	**178,788**	**235,299**
% of sales for the last 12 months	***32.2%***	***21.0%***	***28.7%***
Taxes payable	(41,294)	(9,814)	(35,763)
Other non-financial current assets	21,296	25,818	14,305
Other non-financial current liabilities	(31,720)	(28,891)	(27,373)
Other current assets (liabilities), net	**(51,718)**	**(12,887)**	**(48,831)**

RECLASSIFIED CONSOLIDATED CASH FLOW STATEMENTS

(Thousands of Euro)	9 months 2011	9 months 2010	2010
Net income	**63,176**	**72,424**	**58,003**
Depreciation, amortization and impairment	28,472	29,546	38,906
Other non-cash items	(698)	(1,328)	9,509
	90,950	**100,642**	**106,418**
Change in net working capital	(112,118)	(81,135)	(21,398)
Change in other current assets/liabilities	38,406	41,765	3,939
Cash flow from operations	**17,238**	**61,272**	**88,959**
Capital expenditure	(26,531)	(24,829)	(31,805)
Disposals	1,967	2,319	2,107
Net capital expenditure	**(24,564)**	**(22,510)**	**(29,698)**
Free cash flow	**(7,326)**	**38,762**	**59,261**
Dividends	(46,657)	(51,841)	(51,841)
Change in net financial position	**(53,983)**	**(13,079)**	**7,420**

Initial net financial position - prior to fair value adjustment of derivatives	**108,504**	**101,610**	**101,610**
Change in net financial position	(53,983)	(13,079)	7,420
Translation differences	(1,206)	(394)	(526)
Final net financial position - prior to fair value adjustment of derivatives	**53,315**	**88,137**	**108,504**
Fair value adjustment of derivatives	3,583	(17,245)	(16,370)
Final net financial position	**56,898**	**70,892**	**92,134**