



PRESS RELEASE

MATTEO MASCAZZINI APPOINTED CHIEF EXECUTIVE OFFICER OF GEOX S.P.A.

Biadene di Montebelluna, February 1st, 2018 - Geox S.p.A. held a Board of Directors meeting today, chaired by Mario Moretti Polegato, which acknowledged the acceptance of Matteo Mascazzini as a member of the Board of Directors and subsequently appointed him as the Company's new Chief Executive Officer and Executive Committee member, with effect from today.

Matteo Mascazzini, 48 years old, boasts a twenty-year career in the global fashion and luxury industry, with experience in retail and international development. He comes from the Gucci Group where, for over ten years, he held leading roles in EMEA, US, Japan and Hong Kong and in retail and consumer management. Previously, from 2003 to 2007, he was COO/CFO in the US and Japan for Giorgio Armani and, from 1995 to 2002, for Gianni Versace Group he held the position of Controller in the US and then for the group as a whole.

On behalf of the entire Board of Directors, the Chairman of Geox S.p.A., Mario Moretti Polegato, has welcomed the appointment of Matteo Mascazzini, highlighting his high-level professional profile and his international experience in the luxury industry, consumer management and retail excellence, aimed at further boosting the growth and profitability of the Group.

Based on the declarations made by the new CEO and the information available to the Company, the Board of Directors has verified that Matteo Mascazzini meets the requirements of integrity and good repute, and that there is no reason to believe that he is ineligible or incompatible for the role, as required by applicable legislation.

Matteo Mascazzini does not hold Company shares; his curriculum vitae is available on the Company website ww.geox.biz in the "Governance section".

Furthermore, in addition to the public announcement made on 18th January 2018 regarding the resignation of Gregorio Borgo as Chief Executive Officer and employee of the Group, and in compliance with the Corporate Governance Code for listed companies, it is hereby specified that Gregorio Borgo, CEO of Geox S.p.A. from 12th January 2017 to 18th January 2018 and employee of Geox S.p.A. from 1st January 2017 to 31st January 2018, shall only receive the following payments:

- a total gross amount of Euro 93,522, to be paid on 10th February 2018, relating to the monthly salary for January 2018 for his role as strategic director and Chief Executive

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Officer. This amount also includes the payments and earnings accrued but not yet received as of the last date of his employment;

- the total gross amount of Euro 48,672 for post-employment benefits and company contributions relating to his role as strategic director, which, over time, the Company has paid into the supplementary pension fund chosen by the beneficiary.

These amounts will be subject to taxes, as required by law.

FOR MORE INFORMATION

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GEOX GROUP

The Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies that guarantee both waterproof and breathable products. Geox is one of the leading brands in the "International Lifestyle Casual Footwear Market". Geox technology is protected by 35 different patents and by 10 more recent patent applications
