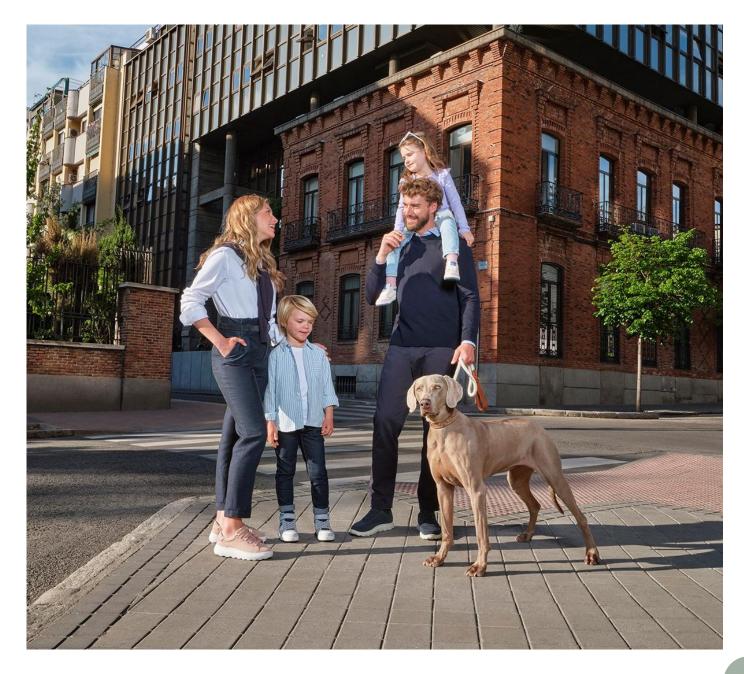
GEOX

1H23 Results Presentation

Livio Libralesso, CEO

July 27th 2023





Disclaimer



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Executive Summary – 1H23 Results



1H23 RESULTS

- NET SALES amount to €353.6m (+3.8% vs LY) driven by WHOLESALE performance (+10.4% YoY) in accordance with the company strategy.
- **GROSS MARGIN** at **51.0%,** above guidance, (+370 BPS vs LY) thanks to a better than expected markdowns' reduction and supply chain's improvement.
- EBIT back to positive at €3.6m (€11.0m in 1H22).
- NET WORKING CAPITAL amounts to €113.2m or 15.1% as % of LTM Net Sales (€94.3m or 13.8% at June 22).
- **NFP** (ante IFRS16) amounts to **€89.5m** (- **€**49.8m at Dec 22).

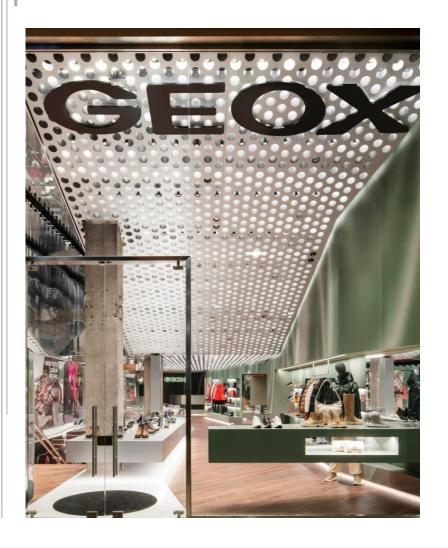
CURRENT TRADING

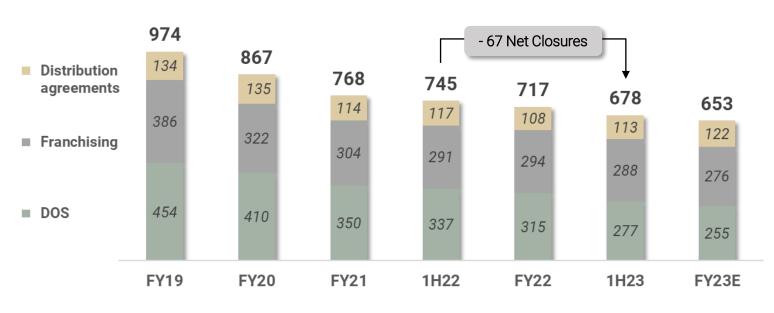
- **DOS (W29) LFL YTD: +3.6% vs1H22** (+3.5% vs 1H19) with an ongoing improvement in markdowns.
- **FW23 WHS:** deliveries record a significant improvement in the level of service as experienced in SS23.
- **SUPPLY CHAIN:** Well on track in terms of SS24 production schedule, freight, transportation cost and lead time reduction.



Distribution network

Rationalization of the Retail network keep going on





Perimeter effect

1H23 vs 1H22 perimeter results smaller by:

- #60 DOS net closures affecting sales by -€6.9 million only partially offset by a positive LFL +4.7% (€4.4m);
- #3 Franchise net closures.



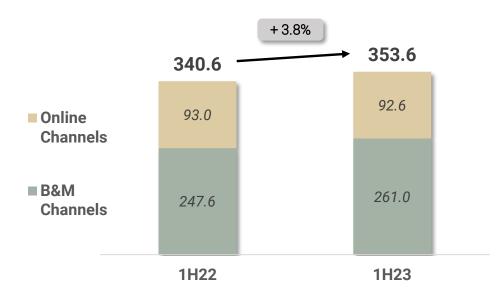
Net sales - 1H23 vs 1H22 B&M and Digital

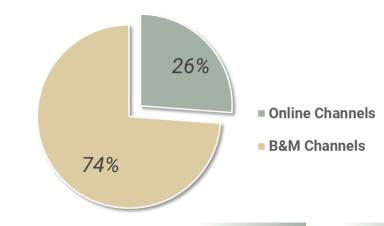
Omnichannel strategy well supports sales performance despite the network rationalization

1H23 vs 1H22: + €13m as result of:

- Perimeter Effect*: €7.8 m
- Performance: + €20.8 m

€m





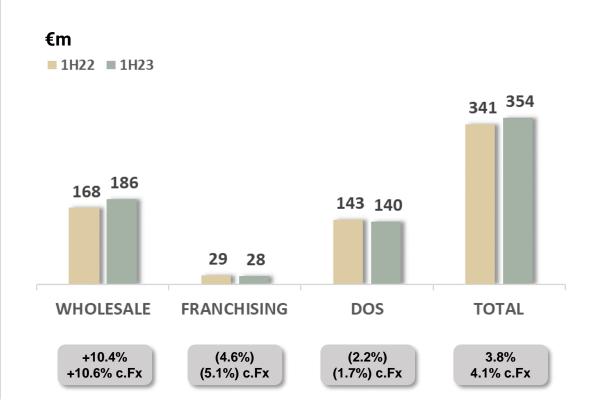
	1H23 vs 1H22	as % of Sales		
Sales	3.8%	100.0%		
B&M Channels	5.4%	74%		
Wholesale B&M	17.1%	33.0%		
Franchising	-4.6%	7.8%		
DOS B&M	-1.9%	33.0%		
Online Channels	-0.5%	26%		
Wholesale Online	0.6%	19.5%		
DOS Online	-3.5%	6.6%		

^{*} Relate to DOS and Franchising Stores



Net sales - 1H23 vs 1H22 by channel

Wholesale channel's performance drives sales increase



WHOLESALE (52% OF TOTALE SALES): +10.4% YoY

Double digit increase mainly driven by:

- A good SS23 initial order intake (€36m +17% vs LY).
- Weak in-season management with re-orders down by -€10m influenced by April and May bad weather conditions and lower promo and jobbers' orders -€6m.
- An higher early shipment of FW23 collection by 3.5million in respect to FW22.

FRANCHISING (8% OF TOTALE SALES): <u>-4.6% YoY</u>

- Perimeter and LFL effects are positive low single digit.
- Negative balance is mainly due to a different timing in deliveries.

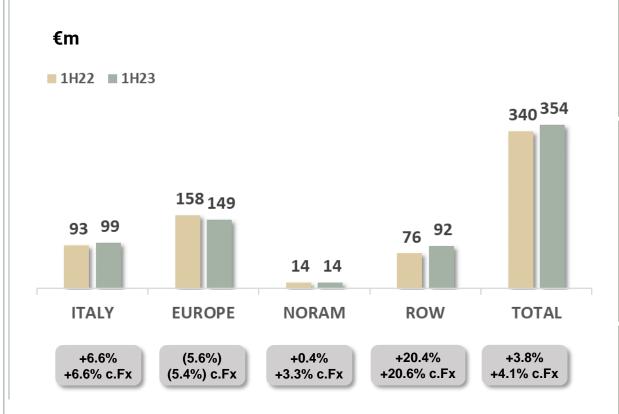
DOS (40% OF TOTALE SALES): - 2.2% YoY

- **Brick & Mortar: -1.9**% as result of a positive LFL performance (+4.7%) that partially offset the negative perimeter effect (- 60 DOS vs 1H22).
- **ONLINE: -3.5%.** Good news 2Q LFL is high single digit positive offsetting a low double digit negative performance delivered in 1Q.



Net sales - 1H23 vs 1H22 by region

ROW countries well performed in 1H23 driving sales increase



ITALY (28% OF TOTALE SALES): +6.6% YoY

- Wholesale: double digit positive.
- Franchising: low double negative.
- DOS: +0.4% a slightly positive LFL offset the perimeter effect.

EUROPE (42% OF TOTALE SALES): - 5.6% YoY

- Wholesale: slightly negative mainly driven by lower re-ordes from WEB players (Amazon, Zalando etc).
- Franchising: negatively affected by France and Iberia weak performance due to bad weather conditions.
- DOS network delivered a slightly positive LFL affected by weak performance in Germany, Switzerland and digital channels. Perimeter effect is negative.

NORAM (4% OF TOTALE SALES): + 0.4% YoY

- Wholesale delivers double digit positive results.
- DOS LFL is double digit positive as well.
- Perimeter eff. is negative due to the completion of the rationalization in Canada.

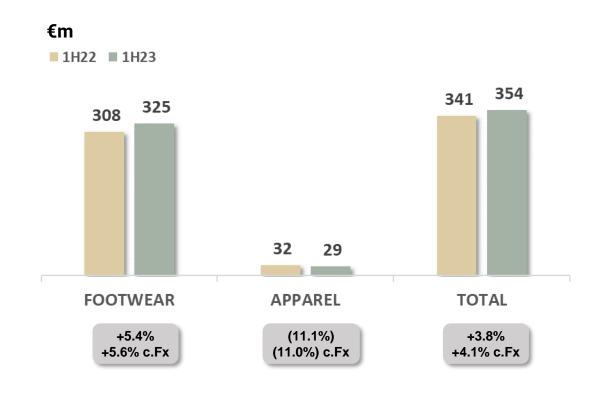
ROW (26% OF TOTALE SALES): +20.4% YoY

- APAC: +50.1% mainly driven by Asian WHS channel and DOS in China and HK
- EASTERN EUROPE: **+15.1**% mainly driven by WHS and Franchising.



Net sales - 1H23 vs 1H22 by product





- Sales increase fully driven by positive FOOTWEAR performance (+5.4% YoY).
- APPAREL performance has been impacted by RTW products' shortage during the sales period (Jan-Feb) due to fire event occurred in Sept22.



Financials - Income statement

41100	as % of	41100	as % of
1H23	sales	1H22	sales
353.6	100.0%	340.6	100.0%
(173.3)	(49.0%)	(179.4)	(52.7%)
180.3	51.0%	161.2	47.3%
(18.6)	(5.3%)	(18.5)	(5.4%)
(140.9)	(39.9%)	(138.5)	(40.7%)
(17.2)	(4.9%)	(15.2)	(4.5%)
(176.7)	(50.0%)	(172.2)	(50.6%)
3.6	1.0%	(11.0)	(3.2%)
(13.3)	(3.8%)	(4.4)	(1.3%)
(9.6)	(2.7%)	(15.4)	(4.5%)
(0.0)	(0.0%)	(4.3)	(1.3%)
(9.6)	(2.7%)	(19.6)	(5.8%)
40.2	11.4%	25.5	7.5%
	(173.3) 180.3 (18.6) (140.9) (17.2) (176.7) 3.6 (13.3) (9.6) (0.0) (9.6)	1H23 sales 353.6 100.0% (173.3) (49.0%) 180.3 51.0% (18.6) (5.3%) (140.9) (39.9%) (17.2) (4.9%) (176.7) (50.0%) 3.6 1.0% (13.3) (3.8%) (9.6) (2.7%) (0.0) (0.0%) (9.6) (2.7%)	1H23 sales 1H22 353.6 100.0% 340.6 (173.3) (49.0%) (179.4) 180.3 51.0% 161.2 (18.6) (5.3%) (18.5) (140.9) (39.9%) (138.5) (17.2) (4.9%) (15.2) (176.7) (50.0%) (172.2) 3.6 1.0% (11.0) (13.3) (3.8%) (4.4) (9.6) (2.7%) (15.4) (0.0) (0.0%) (4.3) (9.6) (2.7%) (19.6)

13.9

3.9%

(0.2)

(0.1%)

Gross Margin increased by 370bps

Gross profit as % of sales increase was mainly driven by:

- Lower markdowns In DOS channel (+110bps).
- Supply chain efficiencies (+260bps).

Operating costs incidence decreased by 50bps driven by:

- Operating leverage increase (+100bps) partially re-invested in A&P (-40bps).
- Incidence of operating cost (mainly linked to DOS) decreases, leveraging on a positive operating leverage effect driven by a more weighted sales mix toward the WHS channel.
- **EBIT** amount to **€3.6m** (-€11m in 1H22).
- **EBITDA** amount to **€40.2m** (**€**25.5m in 1H22).
- **EBITDA ante IFRS** amount to **€13.9m** (-**€**0.2m in 1H22).

Net financial expenses increased by €8.9m

Net financial expenses increase as result of:

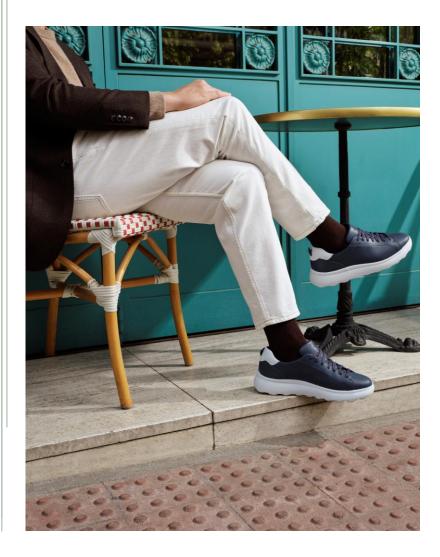
- Higher cost of debt due to increased interest rate coupled with higher level of average indebtedness. (€2.7m).
- Negative exchange rate differences on RUB that is no longer eligible for hedging activities since the outbreak of the Ukraine invasion.(€5.9m).



EBITDA excl. IFRS 16

Profit and I ass

Financials - Balance sheet

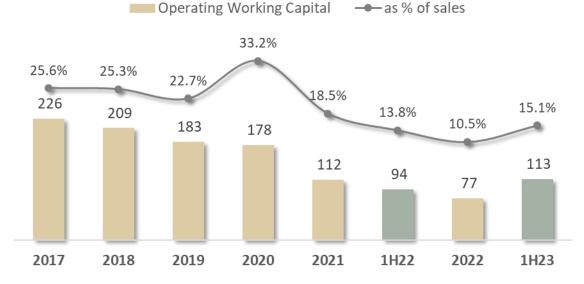


	30 June	31 Dec	30 June	
€m	2023	2022	2022	
Intangible assets	30.6	34.2	31.0	
Property, plant and equipment	32.5	34.5	36.5	
Right-of-use assets	243.6	224.3	211.0	
Other non-current assets - net	36.0	34.6	28.1	
Total Non-Current assets	342.6	327.6	306.6	
Net operating working capital	113.2	77.1	94.3	
Other current assets (liabilities), net	(16.8)	(6.6)	(17.2)	
Net Invested Capital	438.9	398.1	383.7	
Equity	91.9	108.2	126.9	
Provisions for severance indemnities,				
liabilities and charges	7.6	7.7	8.1	
Lease liabilities	249.9	232.3	217.7	
Net Debt (Cash)	89.5	49.8	31.0	
Net Financial Position	339.4	282.2	248.7	
Net Invested Capital	438.9	398.1	383.7	



Financials - Working capital & Bank Net Debt

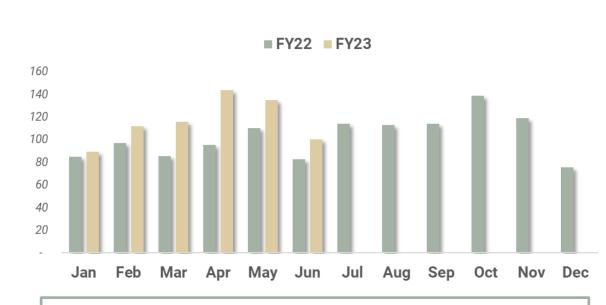
Operating Working Capital



	30 Jun 22	31 Dec 22	30 Jun 23	Δ vs Dec22
Operating Working capital	94.3	77.1	113.2	36.1
Inventories	262.2	290.2	305.0	14.8
Trade Receivables	88.2	84.0	77.0	(7.0)
Trade Payables	(256.1)	(297.1)	(268.8)	28.3
as % of sales	13.8%	10.5%	15.1%	

^{*} Net debt ante IFRS16, excluding derivatives accounting

Bank Net Debt*



- Bank Net Debt* as of 30 June'23 amounts to €100.5 million, (+€24.8m Dec22).
- The positive fair value of derivatives amounted to 11 million euro as of June 30, 2023. Consequently the negative NFP ante IFRS16 equals to -€89.5m.
- The cash absorption is totally driven by the Net working capital dynamics that is finally back to an healthy 15.1% of LTM sales in line with best benchmarks in the market.

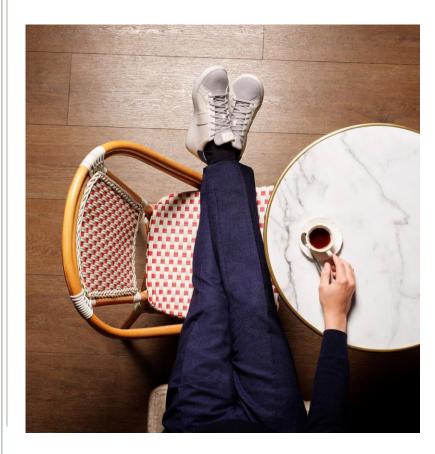


Financials - Cash flow

Cash Flow - IFRS 16				Cash Flow - ante IFRS 16				
							excl. IFRS16	excl. IFRS16
€m	30 June 2023	30 June 2022	31 Dec 2022	€m	30 June 2023	IFRS16 impact	30 June 2023	30 June 2022
Net result	(9.6)	(19.6)	(13.0)	Net result	(9.6)	0.0	(9.6)	(19.5)
Depreciation, amortization and impairment Other non-cash items	36.6 2.6	36.5 (20.1)	75.2 (14.7)	Depreciation, amortization and impairment Other non-cash items	36.6 2.6	(24.3) -	12.3 2.6	12.4 (20.1)
Cash flow from economics	29.5	(3.3)	47.4	Cash flow from economics	29.5	(24.3)	5.2	(27.2)
Change in net working capital Change in other assets/liabilities	(35.1) 14.8	37.5 2.5	41.4 (4.8)	Change in net working capital Change in other assets/liabilities	(35.1) 14.8	- -	(35.1) 14.8	35.3 2.5
Cash flow from operations	9.2	36.7	83.9	Cash flow from operations	9.2	(24.3)	(15.1)	10.6
Capital expenditure	(8.3)	(11.5)	(25.2)	Capital expenditure	(8.3)	-	(8.3)	(11.5)
Net capital expenditure	(8.3)	(11.4)	(25.2)	Net capital expenditure	(8.3)	-	(8.3)	(11.4)
Free cash flow	0.9	25.3	58.8	Free cash flow	0.9	(24.3)	(23.4)	(8.0)
Increase in right-of-use assets	(43.6)	(28.3)	(72.1)	Increase in right-of-use assets	(43.6)	43.6	-	-
Change in net financial position	(42.7)	(3.0)	(13.3)	Change in net financial position	(42.7)	19.3	(23.4)	(8.0)
Initial net financial position - prior to fair value adjustment of derivatives	(308.0)	(295.2)	(295.2)	Initial net financial position - prior to fair value adjustment of derivatives	(308.0)	232.3	(75.7)	(82.9)
Change in net financial position Translation differences	(42.7) 0.3	(3.0) (2.1)	(13.3) 0.5	Change in net financial position Translation differences	(42.7) 0.3	19.3 (1.7)	(23.4) (1.4)	(0.8) 1.0
Final net financial position - prior to fair value adjustment of derivatives	(350.4)	(300.3)	(308.0)	Final net financial position - prior to fair value adjustment of derivatives	(350.4)	249.9	(100.5)	(82.7)
Fair value adjustment of derivatives	11.0	51.6	25.9	Fair value adjustment of derivatives	11.0	-	11.0	51.6
Final Net financial position	(339.4)	(248.7)	(282.2)	Final Net financial position	(339.4)	249.9	(89.5)	(31.0)



Outlook



PLEASE WOULD YOU CONSIDER VERY HIGH FORECAST UNCERTAINTY DUE TO GEO-POLITICAL SITUATION AND VARYING INFLATIONARY ENVIRONMENT

Considering the followings:

- DOS (week 29, 2023): LFL YTD positive low to mid-single digit vs 2022 (+3.5% vs 2019) with continued improvement in markdowns.
- July LFL as of today is accelerating delivering high single digit positive growth.
- WHS: FW23 initial orders intake: low double-digit growth. However assuming in season re-orders in line with last year and the combined effect of early shipments in Q2 and in Q4 the full year forecast for this channel is a growth mid to high single digit.
- Franchising and DOS channels are assumed to deliver in 2H23 the same dynamics experienced in 1H23 with a positive LFL that will not fully compensate the negative perimeter effect due to the completion of network's rationalization.

And provided that:

- Continued reduction in rebates in DOS.
- Supply chain/transportation reliability continues to recover in 2023.
- No further impact on consumer spending from the current macroeconomic scenario.
- No further deterioration in the geo-political situation.
- No further material de-valuation currency exchange rates in the markets relevant to the group.

FY23 TARGET

- FY23E Sales: +4% / 6%
- FY23E Gross Margin: (+220 / +240 BPS FY), (+130 / +150 BPS in H2)



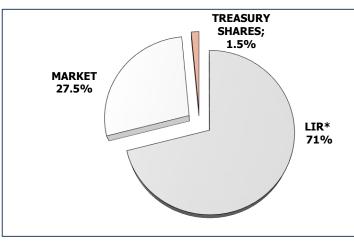
Annexes

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Governance and Contacts



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FINANCIAL CALENDAR

NOVEMBER 9, 2023: 9M23 SALES

