

PRESS RELEASE

CLARIFICATION REGARDING THE TERMINATION OF THE RELATIONSHIP WITH CHIEF EXECUTIVE OFFICER ENRICO MISTRON

Montebelluna, 24 July 2025.

Geox S.p.A., further clarifying and supplementing the information disclosed on 23 July 2025, regarding the termination of the employment and management relationship with Chief Executive Officer Enrico Mistron, informs that the decision was essentially due to differences concerning certain aspects of the group's strategy, particularly with regard to the acceleration of the company's transformation process.

FOR FURTHER INFORMATION

INVESTOR RELATIONS

Luca Amadini: tel. +39 0423 282476; mobile +39 349 930 2858; investor.relations@geox.com

PRESS

Juan Carlos Venti: tel: +39 0423 281914; mobile +39 335 470641; juancarlos.venti@geox.com

THE GEOX GROUP

The Geox Group operates in the medium-high price range of classic and casual footwear for men, women and children, as well as in the clothing sector. Geox owes its success to its constant focus on the product, characterised by the application of innovative and technological solutions that guarantee breathability and waterproofing, and bases its future growth strategies on continuous technological innovation.

Geox is one of the world's leading companies in the 'International Branded Casual Footwear Market'.