GEOX

1Q23 SALES PRESENTATION
Livio Libralesso, CEO



DISCLAIMER



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1Q23 SALES EXECUTIVE SUMMARY



1Q23 SALES

- TOTAL SALES AT 223.7 MLN€ (+21.3%)DRIVEN BY WHOLESALE INITIAL ORDER AND AN EASY COMPARISON BASE
- PFN (ANTE IFRS16) AT -97.8 MLN€ (-49.8 MLN€ IN FY22)
- MET WORKING CAPITAL AT 142.0 MLN€ (18.3% OF TOTAL SALES vs 16.1% IN 1Q22)

CURRENT TRADING

- DOS (W18): LFL YTD DOS +4.3% VS 2022 (+3.8% VS 2019) WITH A RELEVANT IMPROVEMENT IN MARKDOWNS
- WHOLESALE: SALES +12.9% AT THE END OF APRIL.

 TOTAL SALES AT THE END OF APRIL: +8.0%

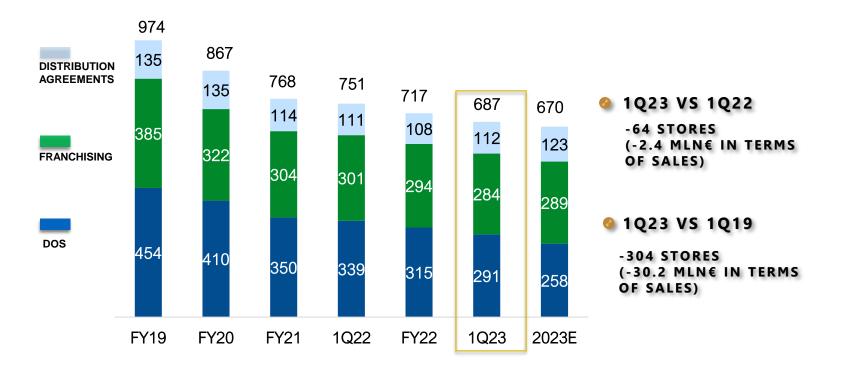
 APRIL GROWTH RATE YTD CAN BE CONSIDERED A PROXY OF H1 GROWTH RATE
- SUPPLY CHAIN ISSUES: SITUATION STRONGLY IMPROVED IN THE LAST MONTHS WITH LEVEL OF SERVICE CLOSE TO PRE-PANDEMIC LEVEL

2019 -2023 DISTRIBUTION NETWORK RATIONALIZATION

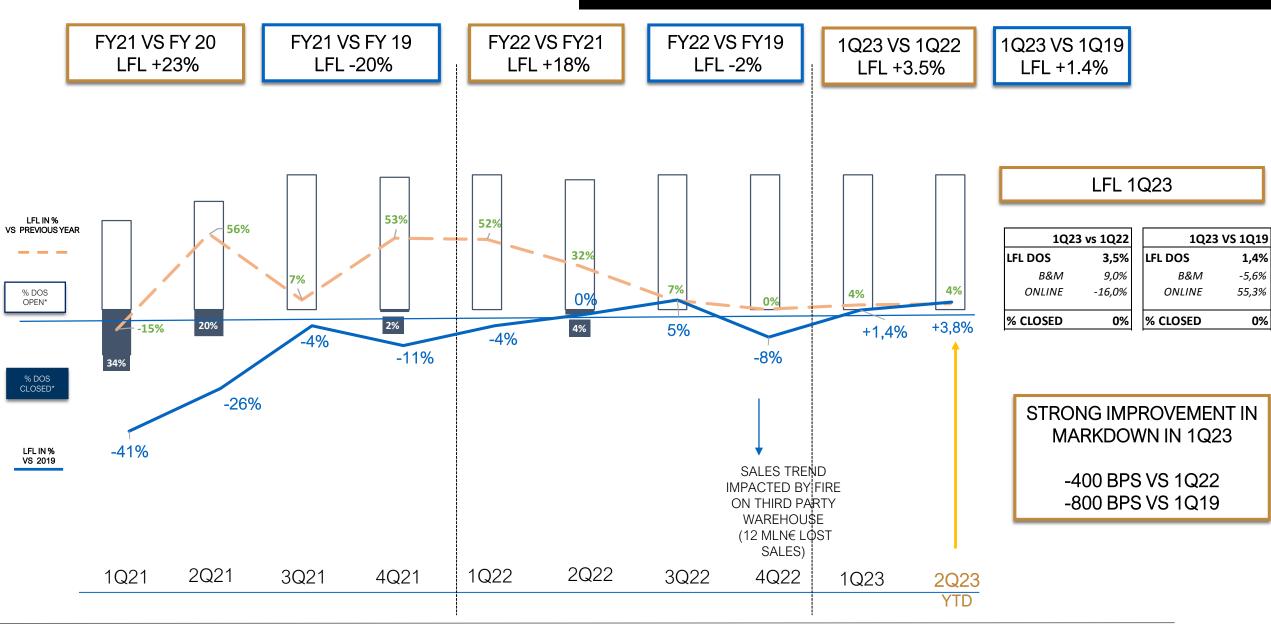


GEOX STORES EVOLUTION

PERIMETER EFFECT

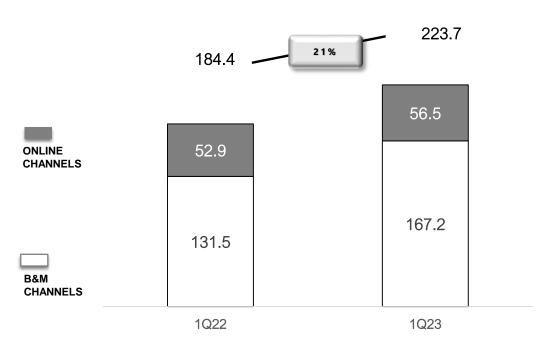


DOS: LFL AND STATUS EVOLUTION



1Q23 vs 1Q22 NET SALES BY CHANNEL – B&M AND ONLINE –





BREAKDOWN 1Q23 SALES

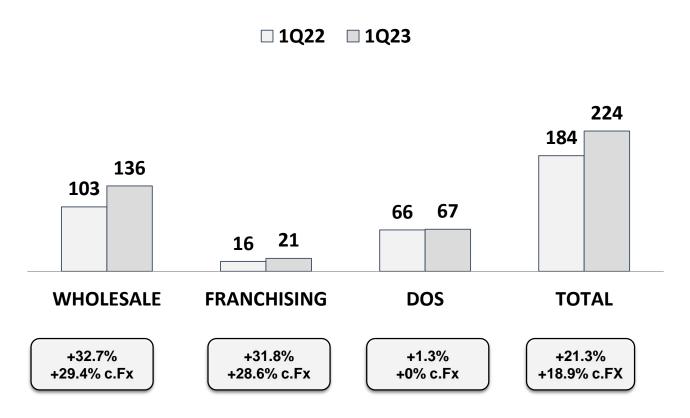
25% DIGITAL

75% B&M

DELTA BY CHANNEL

SALES BY CHANNEL	1Q23 VS 1Q22	WEIGHT
WHOLESALE B&M	44.6%	41.0%
FRANCHISING	31.8%	9.2%
DOS B&M	4.7%	24.5%
TOT. B&M CHANNELS	<u>27.1%</u>	<u>74.7%</u>
WHOLESALE ONLINE	13.5%	19.8%
DOS ONLINE	-11.7%	5.4%
TOT. ONLINE CHANNELS	<u>6.9%</u>	<u>25.3%</u>
TOTAL SALES	21.3%	100.0%

1Q23 VS 1Q22 NET SALES BY CHANNEL



WHOLESALE (61% OF TOTAL REVENUES): +32.7%

- POSITIVE (DOUBLE- DIGIT) SS23 INITIAL ORDER INTAKE
- POSITIVE TIME EFFECTS ON DELIVERIES;
- <u>AT THE END OF APRIL TOTAL WHOLESALE SALES AT +12.9%</u>

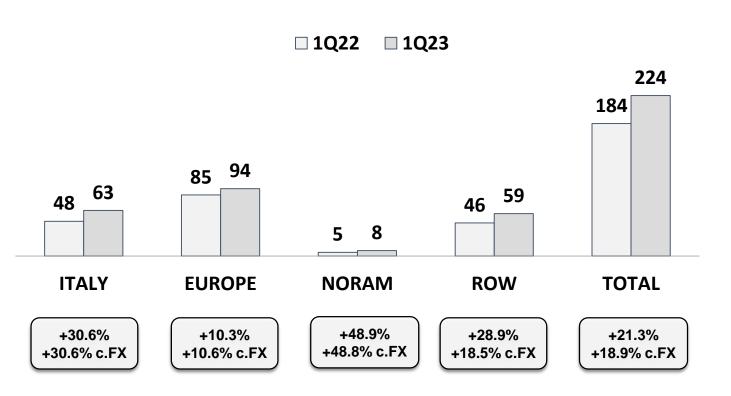
FRANCHISING (9% OF TOTAL REVENUES): +31.8%

- POSITIVE PERFORMANCE AND EARLY DELIVERIES: +33% OR 5.2 MLN€
- NEGATIVE PERIMETER EFFECT: -1.3% (OR -0.2 MLN€)
- AT THE END OF APRIL TOTAL FRANCHISING SALES AT +5.5%

DOS (30% OF TOTAL REVENUES): +1.3%

- B&M: +4.6% (LFL +9.1%, PERIMETER -4.5%)
- ONLINE: -11.7% (LFL -15.8%, PERIMETER / MARKETPLACE +4.1%)
- **AT THE END OF APRIL TOTAL DOS SALES AT 1.5%**

1Q23 VS 1Q22 NET SALES BY REGION



ITALY (28% OF TOTAL REVENUES): +30.6%

- WHOLESALE: +67.6% DRIVEN BY POSITIVE TIME EFFECTS ON DELIVERIES
- FRANCHISING: +19.8% DRIVEN BY POSITIVE TIME EFFECTS ON DELIVERIES
- OOS: +7% (LFL +7.6%)

EUROPE (42% OF TOTAL REVENUES): +10.3%

- WHOLESALE: +16.1%
- FRANCHISING: +35.9% (LFL +8.3%)
- OS: -4.4% (LFL +0.6%)

NORAM (3% OF TOTAL REVENUES): +48.9%

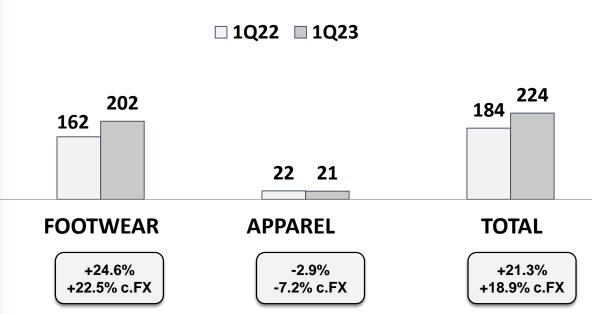
- WHOLESALE: +110.5% MAINLY DUE LAST YEAR SUPPLY CHAIN ISSUE
- DOS: +6.2% (LFL +24.7%)

ROW (27% OF TOTAL REVENUES): +28.9%

- APAC +31.8% DRIVEN BY WHOLESALE AND LFL DOS +27.2%
- EASTERN EUROPE: +28.4% (LFL DOS -16% DUE TO THE CHALLENGING COMPARISON BASE IN RUSSIA)

1Q23 VS 1Q22 NET SALES BY PRODUCT

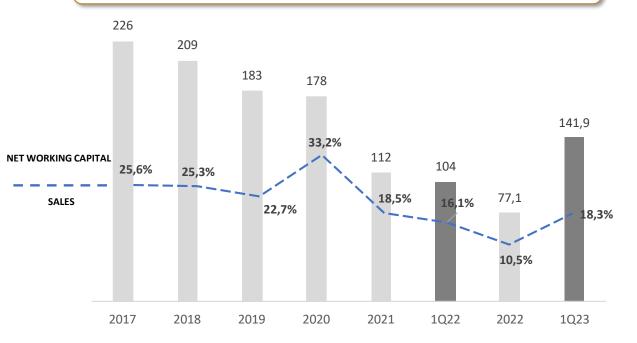




- STRONG PERFORMANCE DRIVEN BY FOOTWEAR
- READY TO WEAR PERFORMANCE IMPACTED BY SHORTAGE OF PRODUCTS DUE TO THE FIRE EVENT OCCURRED IN SEPTEMBER LY

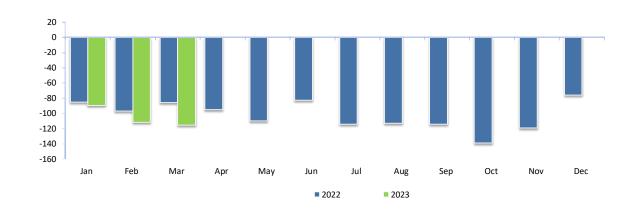
1Q23 NET WORKING CAPITAL AND NET DEBT

NET WORKING CAPITAL EVOLUTION (MLN€)



MLN€	MAR 31, 23	DEC 31, 22	MAR 31, 22	DELTA
INVENTORIES	252,9	290,2	227,3	25,6
ACCOUNT RECEIVABLES	142,3	84,0	113,7	28,6
ACCOUNT PAYABLES	(253,3)	(297.1)	(236,9)	(16,4)
NET OPERATING WORKING CAPITAL	141,9	77,1	104,1	37,8
% ON SALES	18,3%	10,5%	16,1%	2.2 P.P.

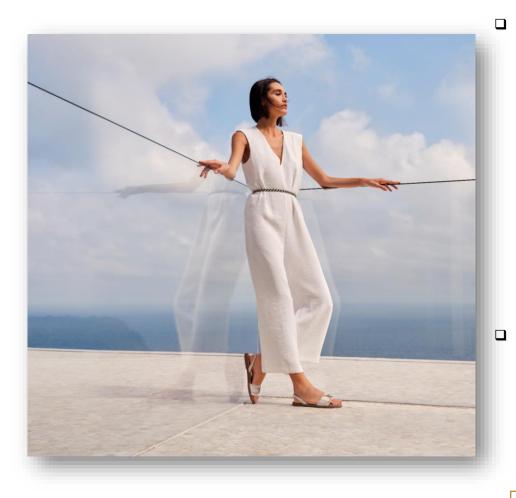
NET DEBT (NFP ANTE IFRS 16 AND PRE FAIR VALUE ADJ OF DERIVATIVES)



- NET DEBT* AT THE END OF MARCH 2023 AT -115.5 MLN€
- THE FAIR VALUE HEDGE OF DERIVATIVES WAS +17.7 MLN€ AT THE END OF MARCH
- OPERATING WORKING CAPITAL AT 142 MLN€ (VS 77.1 MLN€ IN DEC 2022 AND 104.1 IN MARCH 22)
- OPERATING WORKING CAPITAL AT 18.3% OF SALES (10.5% IN DEC 2022 AND 16.1% IN MARCH 22)



FY23 OUTLOOK



FORECAST UNCERTAINTY REMAINS VERY HIGH DUE TO THE GEO-POLITICAL SITUATION AND THE INFLATIONARY ENVIRONMENT

CONSIDERING THAT:

- DOS (WEEK 18, 2023): LFL YTD POSITIVE MID SINGLE DIGIT VS 2022 (+3.8% VS 2019) WITH AN ONGOING IMPROVEMENT IN MARKDOWNS. Q2 DOS LFL YTD IS POSITIVE + 5.9% THANKS TO A REBOUND IN ON-LINE SALES.
- WHOLESALE: SS23 ORDER INTAKE GREW DOUBLE DIGIT BUT IN-SEASON REORDERS IN APRIL WERE WEAK.
- APRIL TOTAL SALES YTD AT +8.0% REBALANCING THE POSITIVE EASY COMPARISON EXPERIENCED IN Q1. THIS
 GROWTH RATE CAN BE ASSUMED AS A PROXY OF H1 GROWTH RATE.
- FW23 ORDER INTAKE: LOW DOUBLE DIGIT GROWTH AND WE NOW ASSUME A SIMILAR WEAK TREND IN IN-SEASON REORDERS IN H2 AS WELL. IN ADDITION APPROXIMATELY 17 MILION WILL BE DELIVERED IN H1.
- EARLY DELIVERIES OF SS24 IN Q4 ASSUMED AT THE SAME LEVEL OF LAST YEAR (17 MLN IN 2022 AND 0 IN 2021).
 CONSEQUENTLY WHOLESALE AND FRANCHISING WILL DELIVER A LOW SINGLE DIGIT GROWTH IN H2 DUE TO THIS ALTERATION IN THE COMPARISON BASE DESPITE THE DD GROWTH IN INITIAL BACKLOG.

AND PROVIDED THAT:

- PROSECUTION OF MARKDOWNS REDUCTION IN DOS
- SUPPLY CHAIN/TRANSPORTS RELIABILITY KEEPS RECOVERING IN 2023
- NO FURTHER MATERIAL IMPACT ON CONSUMERS' SPENDING FROM THE MACROECONOMIC SCENARIO
- NO ADDITIONAL DETERIORATION OF THE GEO-POLITICAL SITUATION AND OF THE CURRENCY EXCHANGES IN SOME MARKETS RELEVANT FOR THE GROUP

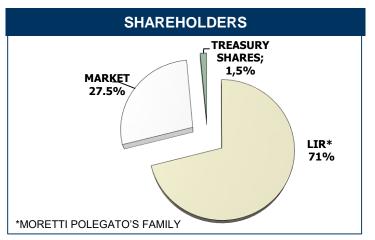
FY23 TARGET REVISED

- FY23E SALES: +4%/+6% VS FY22 (PREVIOUS GUIDANCE +6%/+8%)
- FY23E GROSS MARGIN: +200 BPS IN H1, +130/150 IN H2 (PREVIOUS GUIDANCE +100/130 FY)



GEOX GOVERNANCE AND CONTACTS





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JULY 27, 2023: 1H23 RESULTS

NOVEMBER 9, 2023: 9M23 SALES