



PRESS RELEASE - INSIDE INFORMATION –

## **GREGORIO BORGIO APPOINTED CHIEF EXECUTIVE OFFICER OF GEOX S.P.A.**

Biadene di Montebelluna, January 12<sup>th</sup>, 2017 – Geox S.p.A. today held a Board of Directors meeting, chaired by Mario Moretti Polegato, which co-opted Gregorio Borgo to the Board and subsequently appointed him as the Company's new Chief Executive Officer, with effect from January 12<sup>th</sup>, 2017.

Born in Turin in 1964, Gregorio Borgo previously worked for Pirelli Group where he was General Manager for Operations in the tyre sector until December 31<sup>st</sup>, 2016. As part of this role, he was responsible for organisational units dedicated to operational management (Manufacturing, Supply Chain, Marketing and Sales) and business units, as well as for the Group's different regions. Prior to this role, he held global business management positions within the Group, with particular reference to the sales and marketing departments, both at the Group's headquarters and internationally, from North America to Japan to China. In particular, he was CEO of the Asia-Pacific Region from 2011 to 2013.

On behalf of the entire Board of Directors, the Chairman of Geox S.p.A. has expressed his strong appreciation for the appointment of Gregorio Borgo, highlighting his extensive international experience and his structured managerial approach, aimed at providing continuity and further developing the vision of the Company's Chairman and founder, Mario Moretti Polegato.

Gregorio Borgo does not hold Company shares; his curriculum vitae is available on the Company website [ww.geox.biz](http://ww.geox.biz) in the "Governance section".

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### **Other Resolutions**

The Board of Directors approved the review of the "Regulation governing related-party transactions" with the previous agreement of the Committee exclusively composed of Independent Directors. This Regulation is available on the Company's website [www.geox.biz](http://www.geox.biz), Section "Governance".

The Board of Directors has reviewed the guidelines for the 2017 budget, fully confirming the plans put forward by the management to increase productivity, simplification and operating efficiency with the aim of boosting profitability. The Board of Directors reserves the right to finally approve the 2017 budget during the next BoD meeting, when the results for the 2016 financial year will also be approved, after having allowed the new CEO Gregorio Borgo to make his professional and business contribution.

# GEOX

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## FOR MORE INFORMATION

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## GEOX GROUP

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The Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is one of the leading brands in the “International Lifestyle Casual Footwear Market”. Geox technology is protected by over 60 different patents registered in Italy and extended internationally.

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