



## 2011 FINANCIAL CALENDAR

MARCH 3	Board of Directors: financial statements for the fiscal year 2010
APRIL 21	Shareholders' meeting: approval of the financial statements for the fiscal year 2010
MAY 12	Board of Directors: Quarterly Report for the three months period ended March 31, 2011
AUGUST 4	Board of Directors: Half Year Report for the six months period ended June 30, 2011
NOVEMBER 8	Board of Directors: Quarterly Report for the nine months period ended September 30, 2011

The conference calls and/or meetings for the presentation of the financial results to the Financial Community will be held the same day as the approval by the Board of Directors at 5:30 pm CET. Any amendment of the aforesaid dates will be duly communicated.

In compliance with the Instructions accompanying the market Rules as organised and monitored by Borsa Italiana S.p.A., (art. 2 heading IA.2, Section IA.2.1) Geox S.p.A. notifies that, subject to approval by the shareholders' meeting, any dividends for fiscal year 2010 will be paid in May 2011.

Geox S.p.A. communicates its intention to be exonerated from publishing the quarterly report ended December 31<sup>st</sup>, 2010, as permitted by article 82.2, letter b) of the Consob Regulation n. 11971/99. Therefore, the financial statements ended December 31<sup>st</sup>, 2010 and approved by the Board of Directors will be made public within March 31<sup>st</sup>, 2011.

### FOR MORE INFORMATIONS

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#### INVESTOR RELATIONS

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### GEOX GROUP

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The Geox Group operates in the classic, casual, and sport footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is leader in the Italian market in its own segment and is the second leading brand in the "International Lifestyle Casual Footwear Market" (Source: Shoe Intelligence, 2010). Geox technology is protected by over 50 different patents registered in Italy and extended internationally.

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