



PRESS RELEASE

Biadene di Montebelluna, October 12, 2012 – Geox SpA announces that Diego Bolzonello has resigned from the post of General Manager of Geox S.p.A. and Director Geox S.p.A. and other companies of the Geox Group to embark on new professional challenges.

The Board of Directors has accepted his resignation and thanks Diego Bolzonello for his work over many years.

It should be noted that on September 28, 2012, the Board of Directors of Geox SpA accepted the resignation for personal reasons of the director Bruno Barel, thanking him for his work over the years.

On the same date the Board of Directors co-opted Giorgio Presca and then appointed him Managing Director of the Company.

The appointment of Giorgio Presca, currently Chief Executive Marketing & Product Development, is aimed to further develop and implement the strategy of the Chairman and Founder Mario Moretti Polegato.

FOR MORE INFORMATIONS

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THE GEOX GROUP

The Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is leader in the Italian market in its own segment and is the second leading brand in the "International Lifestyle Casual Footwear Market". Geox technology is protected by over 60 different patents registered in Italy and extended internationally.
