



## **GIORGIO PRESCA APPOINTED NEW CHIEF EXECUTIVE OFFICER OF GEOX S.P.A.**

**Biadene di Montebelluna, September 28, 2012** – The Board of Directors of Geox S.p.A. held today has co-opted Giorgio Presca onto the Board and appointed him as new Chief Executive Officer of the Company.

The appointment of Giorgio Presca, currently Chief Executive Marketing & Product Development, is aimed to further develop and implement the strategy of the Chairman and Founder Mario Moretti Polegato.

The Chairman and the Board thanked Diego Bolzonello for his longstanding contribution during his tenure.

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### **FOR MORE INFORMATIONS**

#### INVESTOR RELATIONS

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### **THE GEOX GROUP**

The Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is leader in the Italian market in its own segment and is the second leading brand in the "International Lifestyle Casual Footwear Market". Geox technology is protected by over 60 different patents registered in Italy and extended internationally.

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