



2010 FINANCIAL CALENDAR

FEBRUARY 26	Board of Directors: financial statements for the fiscal year 2009
APRIL 21	Shareholders' meeting: approval of the financial statements for the fiscal year 2009
MAY 14	Board of Directors: Quarterly Report for the three months period ended March 31, 2010
JULY 29	Board of Directors: Half Year Report for the six months period ended June 30, 2010
NOVEMBER 12	Board of Directors: Quarterly Report for the nine months period ended September 30, 2010

The conference calls and/or meetings for the presentation of the financial results to the Financial Community will be held the same day as the approval by the Board of Directors.

Any amendment of the aforesaid dates will be duly communicated.

In compliance with the Instructions accompanying the market Rules as organised and monitored by Borsa Italiana S.p.A., (art. 2 heading IA.2, Section IA.2.1) Geox S.p.A. notifies that, subject to approval by the shareholders' meeting, any dividends for fiscal year 2009 will be paid in May 2010.

Geox S.p.A. communicates its intention to be exonerated from publishing the quarterly report ended December 31st, 2009, as permitted by article 82.2, letter b) of the Consob Regulation n. 11971/99. Therefore, the financial statements ended December 31st, 2009 and approved by the Board of Directors will be made public within March 31st, 2010.

FOR MORE INFORMATIONS

INVESTOR RELATIONS

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GEOX GROUP

The Geox Group operates in the classic, casual, and sport footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is leader in the Italian market in its own segment and is the second leading brand in the "International Lifestyle Casual Footwear Market" (Source: Shoe Intelligence, 2009). Geox technology is protected by over 50 different patents registered in Italy and extended internationally.
