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SUCCESSFUL COMPLETION OF THE RIGHTS OFFERING: RIGHTS AUCTION FOR THE UNEXERCISED RIGHTS CONCLUDED EARLY AT MARKET OPENING

Biadene di Montebelluna (TV), 16 June 2025

Following the press release issued on June 12, 2025, and the related notice published on June 13, 2025, in the newspaper "ItaliaOggi" pursuant to Article 89 of the regulation adopted by Consob Resolution No. 11971 of May 14, 1999, as subsequently amended and supplemented, GEOX S.p.A. ("**GEOX**" or the "**Company**") announces that, during the first session of the rights auction on Euronext Milan (the "**Rights Auction**"), held today, all of the no. 6,758,172 unexercised subscription rights (the "**Unexercised Rights**") have been sold. These rights entitle the holders to subscribe for up to no. 2,815,905 newly issued ordinary shares of GEOX (the "**New Shares**") – each of which will be paired free of charge with one "Geox 2025-2026 Warrant" (the "**Warrants**") – representing approximately 2.615% of the total New Shares resulting from the capital increase approved by the Extraordinary Shareholders' Meeting of GEOX on April 17, 2025.

The exercise of the Unexercised Rights purchased in the context of the Rights Auction and, consequently, the subscription of the corresponding New Shares must be carried out, under penalty of forfeiture, no later than June 17, 2025.

The Unexercised Rights will be delivered to purchasers through authorized intermediaries participating in the centralized management system operated by Monte Titoli S.p.A. and may be used to subscribe for the New Shares – having the same characteristics as those outstanding and with regular dividend entitlement – at a subscription price of Euro 0.278 per share, of which Euro 0.10 shall be allocated to share capital and Euro 0.178 to share premium, at a ratio of 5 New Shares for every 12 Unexercised Rights purchased. Each New Share subscribed will be accompanied, free of charge, by no.1 Warrant.

The New Shares, together with the attached Warrants, subscribed for by the end of the Rights Auction of the Unexercised Rights pursuant to Article 2441, paragraph 3 of the Italian Civil Code, will be credited to the accounts of the Authorized Intermediaries at the close of the accounting day on the last day for the exercise of the Unexercised Rights, with same-day availability.

As a reminder, during the option offering period, which began on May 26, 2025 and ended on June 12, 2025, a total of 251,715,108 option rights were exercised, entitling holders to subscribe for 104,881,295 New Shares, equal to approximately 97.385% of the total New Shares offered, for an aggregate amount of Euro 29,157,000.01. At the same time, 104,881,295 Warrants were assigned free of charge.

FOR MORE INFORMATION

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GEOX GROUP

Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability.

Geox is one of the leading brands in the "International Branded Casual Footwear Market". Geox technology is protected by 61 different patents and by 5 more recent patent applications.
