



PRESS RELEASE

INFORMATION RELATED TO THE IMPLEMENTATION OF THE SHARE BUY-BACK PROGRAMME (PERIOD 4TH NOVEMBER – 8TH NOVEMBER 2019)

Biadene di Montebelluna, November 11, 2019 – Geox S.p.A. (“**Geox**”), under the share buy - back programme announced to the market on June 4, 2019 to buy back up to a maximum of 3,996,250 ordinary shares (equal to 1.54% of the current share capital) servicing 2019-2021 Stock Grant Plan – according to the provisions of the (EU) Regulation no. 596/2014 and the (EU) Delegated Regulation no. 1052/2016 - hereby announces to have not acquired ordinary shares in the period from 4th November 2019 to 8th November 2019.

Information contained in this press release are also published on the Company website, www.geox.biz (Investor Relations section) for a five-year period.

Further to the buy-back transactions above, the treasury shares held by the Company amount to 3,496,893 corresponding to 1.35% of the total number of ordinary shares.

FOR MORE INFORMATION

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GEOX GROUP

Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability.

Geox is one of the leading brands in the “International Lifestyle Casual Footwear Market”. Geox technology is protected by 38 different patents and by 24 more recent patent applications.