



PRESS RELEASE

INFORMATION RELATED TO THE IMPLEMENTATION OF THE SHARE BUY-BACK PROGRAMME (PERIOD 15TH JULY – 19TH JULY 2019)

Biadene di Montebelluna, July 22, 2019 – Geox S.p.A. (“**Geox**”), under the share buy - back programme announced to the market on June 4, 2019 to buy back up to a maximum of 3,996,250 ordinary shares (equal to 1.54% of the current share capital) servicing 2019-2021 Stock Grant Plan – according to the provisions of the (EU) Regulation no. 596/2014 and the (EU) Delegated Regulation no. 1052/2016 - hereby announces to have acquired (in the period from 15th July 2019 to 19th July 2019) 170,767 ordinary shares (corresponding to 0.07% of the total number of ordinary shares) at a weighted average price of Euro 1.3561 for a total counter-value of Euro 231,569.06.

Purchases have been carried out by Goldman Sachs International and on the basis of the information provided by Goldman Sachs International itself, here below is a summary of the daily transactions on Geox shares (ISIN CODE IT0003697080), in aggregate form:

Date	Number Ordinary Shares Purchased	Average Price (€)	Total Amount (€)
15/07/2019	27,633	1.4106	38,979.11
16/07/2019	42,910	1.3818	59,293.04
17/07/2019	48,454	1.3538	65,597.03
18/07/2019	14,540	1.3218	19,218.97
19/07/2019	37,230	1.3022	48,480.91
Totale	170,767	1.3561	231,569.06

Detailed and daily information about the buy-back transactions carried out in the above-mentioned period is attached to this press release.

Information contained in this press release are also published on the Company website, www.geox.biz (Investor Relations section) for a five-year period.

Further to the buy-back transactions above, the treasury shares held by the Company amount to 1,057,818 corresponding to 0.41% of the total number of ordinary shares.

FOR MORE INFORMATION

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GEOX GROUP

Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability.

Geox is one of the leading brands in the “International Lifestyle Casual Footwear Market”. Geox technology is protected by 38 different patents and by 24 more recent patent applications.

